

CDO / CAIO



Data and business intelligence operator with 25+ years across the Levant and GCC, for startups, enterprises and public-sector organizations. Co-founded a GCC data consultancy and built its data and AI practice from the ground up. Delivered BI solutions for public-sector and national-security institutions, and launched a web-services line that ran for seven years and served 1,000+ clients.

EXPERIENCE	AT EXECUTIVE LEVEL	LARGEST TEAM	LARGEST ANNUAL BUDGET
25+ years	15+ years	10–50 people	Under \$1M

KEY EXPERTISE

Operations	KPIs & performance management system
Finance & capital	Cash flow & working capitalFinancial reporting & controlsBudgeting, planning & forecastingAudit, tax & compliance readinessFinance systems (ERP) implementation
Technology	Technology strategy & roadmapLegacy modernization / core platform replacementTechnology due diligence & integration
Data & AI	Data foundation & governanceAnalytics & BI capabilityAI from pilot to productionAI strategy & roadmapDigital transformationAutomation & decision intelligence
Leadership	Build the function from zeroCrisis managementAI in the function's workflow

SELECTED MISSIONS

Co-Founder & Head of Data Strategy

Data & AI consultancy · own venture · GCC

Co-founded a data consultancy in the GCC and built its data and AI practice from the ground up around the Microsoft Fabric ecosystem. The practice has developed products and services including a finance analytics toolkit and an AI analytics agent for data-driven decision support. These are complemented by Microsoft Fabric and Power BI architectures, governance frameworks, automation-first pipelines, and AI solution patterns that form the foundation of client delivery.

Business Intelligence Manager

Public sector & national security · Levant

Delivered custom enterprise data and business intelligence solutions for public-sector and national-security institutions in the Levant. Engagements focused on understanding institution-specific operational requirements, designing and implementing tailored data solutions, and transferring knowledge to internal teams so they could operate and extend the solutions independently.

HAS OPERATED IN

- Industries
- Education & ed-techProfessional servicesPublic sector & governmentTechnology & software
- Company stages
- Corporate / listedOwn venturePublic sector / state-ownedSMEStartup
- Company size
- Up to 50 people
- Company revenue
- Up to \$10M
- Markets
- GCCLevant

ENGAGEMENT

- Formats
- Fractional, Project, Advisory
- Pricing
- Hourly, Day rate, Project fee
- Works
- Remote, on-site, open to travel
- Based in
- Beirut, Lebanon
- Languages
- Arabic, English

Web Manager

Web services · Levant

Launched a web-services brand as a new business line from the ground up, focusing on practical web solutions for small and medium-sized businesses, including websites, domains, hosting, email, and custom web development. Defined the service standards and packages, recruited and trained the team, established the support operation, and led delivery for seven years. The business delivered hundreds of web solutions and served more than 1,000 clients, establishing the web-services line as a self-sustaining business.

IT and Finance Manager

Consulting firm · Levant

Built the IT and finance functions from the ground up, establishing the systems, processes, infrastructure, financial controls, and reporting needed to support the company's growth. Led both functions end-to-end, connecting technology, financial management, and business operations.

Analytics and Business Intelligence Trainer

Professional training · Middle East

Delivered hundreds of analytics, business intelligence, and consulting engagements for leading organizations across the Middle East, including a giga-project developer, a sovereign wealth fund, a ministry of finance, a leading retail and real estate group, and others. Combines deep hands-on experience with executive and professional training to help organizations translate data, BI, and AI capabilities into practical business outcomes and stronger decision-making.

EDUCATION

Degree

MBA, Management Information Systems

Certification

Microsoft Certified Trainer (MCT) – Since 2006

Business Intelligence and Data Analyst (BIDA) – CFI

Microsoft Certified Fabric Analytics Engineer Associate (DP-600)

Microsoft Certified: Fabric Data Engineer Associate (DP-700)

AI CERTs Certified Trainer; AI+ Data; AI+ Data Agent Specialty (AI CERTs)

Microsoft Power BI Data Analyst (70-778, DA-100 & PL-300)

CompTIA Data+